

HACU 39th ANNUAL CONFERENCE

Championing Hispanic Higher Education Success: Forging Transformational Leaders to Uplift Democracy and Prosperity

November 1-3, 2025 / Gaylord Rockies Resort & Convention Center / Aurora, Colorado



EXHIBITOR FAQ's

Rates

Deadline to submit application - Oct. 11th

- \$2,210 - HACU Member Institutions
- \$2,820 - Non-Member Institutions
- \$2,820 - Government Agencies
- \$2,820 - Nonprofit Organizations
- \$4,215 - Corporate

Extras

- \$315 - Additional Personnel (Max 4)
- \$\$\$ - Additional costs **not** included with registration:
*varies * Click on links below to order the following:
 - [Hotel](#) - Gaylord Rockies Convention Center
 - Electricity
 - Internet
 - If staying at the hotel, your room wifi can support 3 devices in meeting spaces
 - Freeman (Order form coming soon)
 - AV Rentals
 - GES (Order form coming soon)
 - Shipping
 - Carpet (not included)
 - Upgraded Furnishings
 - Lighting
- \$20 - Parking per day
- \$300 - Lead Retrieval through Mobile App

Additional Information

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- Mobile App Launches around Oct. 23rd, 2025
- Attendees will have an "Exhibitor Passport" to be initiated by exhibitor they visit to be entered into a raffle
- We are anticipating 800 students and a total of 2,600 attendees
- The purchase of a booth includes one complimentary conference registration, and any additional personnel registrations purchased grant access to attend sessions, except for pre-/post-conference events or private/closed sessions.
- [Transportation to hotel](#)
- [High Altitude Tips](#)
- [Activities in Aurora](#)
- Zoom Information session offered, information will sent to POC closer to the conference

Registration

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Complete the following: Documents completed to be emailed to darlene.martin@hacu.net

1. Sign and Submit [Exhibitor Requirements, pg. 1](#)
2. Submit Exhibitor Application
 - [Online application](#)
 - or
 - [PDF Fillable form](#)
3. Review [Vendor Terms Contract](#)

Registration Includes

- One full complimentary conference registration
- Furniture
 - One 6ft skirted table
 - Two chairs
 - Back/Side drapes
 - Trashcan
- **Aisle carpeting only**
 - To purchase carpeting, please see "GES Form"
- Recognition in the conference program
- Meals:
 - Sunday Lunch
 - Monday Lunch
 - Monday Dinner
 - Please fill out [dietary information form](#)

Hall Hours

Move in

- Saturday, Nov. 1 - 8:00a.m. - 3:30p.m.

Grand Opening

- Saturday, Nov. 1 - 5:30p.m. - 7:00p.m.

Regular Hours

- Sunday, Nov. 2 - 10:00a.m. - 5:30p.m.
- Monday, Nov. 3 - 9:00a.m. - 2:00p.m.

Move out

- Monday, Nov.3 - 2:00p.m. - 6:00p.m.

Hall Closes for meals